



2018 VRM Intel Magazine

VRM Intel is the largest independent news source in the vacation rental industry, and this year we are publishing the new VRM Intel Magazine for vacation rental managers. Recent research has shown that B2B print magazines focusing on thought leadership are extremely effective in reaching new clients and establishing trust in the marketplace.

This VRM Intel Magazine will provide independent, must-read content plus relevant content from you designed to add value to vacation rental managers and expose companies to industry intelligence and the

Distribution

We will distribute over 9,500 copies of this year's magazine quarterly to professionals in the vacation rental industry, and our mailing list is growing every single day. Through mailing and distribution at industry conferences and events we expect to distribute over 12,500 magazines per quarter by the end of the year, which makes this the right time to lock in your rate. In addition, our digital version is being distributed to our European subscribers and via the VRM Intel website, social channels, and email campaigns.

To advertise complete the form below and e-mail to dan.kline@vrmintel.com

2018 VRM Intel magazine

INSERTION ORDER

Date: _____

ADVERTISER INFORMATION:

Company Name _____
 Contact _____
 Address _____
 City _____ State _____ Zip: _____
 Phone: _____
 Fax: _____
 Email: _____

INSERTION SCHEDULE:

ISSUE	AD SIZES & RATES	1x	4x	WEBSITE & EMAIL	1/4	4x
<input type="radio"/> January 2018	<input type="radio"/> Full Page	\$1,950	\$1,600	<input type="radio"/> Web Banner Rotation 728 x 90	\$1,350	\$1,100
<input type="radio"/> April 2018	<input type="radio"/> 2 Full Pages	\$3,700	\$2,900	<input type="radio"/> Web Side Ad Rotation 300 x 250	\$ 950	\$ 800
<input type="radio"/> July 2018	<input type="radio"/> Back Cover	\$3,400	SOLO \$2,750	<input type="radio"/> Email Banner 728 x 90	\$1,950	\$1,600
<input type="radio"/> October 2018	<input type="radio"/> Inside Front Cover	\$2,900	SOLO \$2,350	<input type="radio"/> Email Ad Right 1 300 x 250	\$1,250	\$1,025
	<input type="radio"/> Inside Front Cover 2	\$2,600	SOLO \$2,100	<input type="radio"/> Email Ad Right 2 300 x 250	\$ 975	\$ 800
	<input type="radio"/> Inside Back Cover	\$2,700	\$2,200	<input type="radio"/> Email Ad Left 1 300 x 250	\$ 750	\$ 625
	<input type="radio"/> Inside Back Cover 2	\$2,200	SOLO \$1,800	ADDITIONAL SERVICES		
	<input type="radio"/> Advertorial Page	\$2,600	\$2,300	<input type="radio"/> Ad Design	\$ 750	
	<input type="radio"/> Blow-in Card 4 x 6	\$3,200	\$2,600	<input type="radio"/> Postcard to Database	\$4,750	
	<input type="radio"/> Perforated Card 5.5 x 8.5	\$3,200	\$2,600	<input type="radio"/> Email to Database 1x Only	\$1,550	