

Short-Term Rental Industry Cheat Sheet

a.k.a., “Private Accommodations” or “Alternative Accommodations”

Rental Types

1. Traditional Leisure Vacation Rentals

i.e. beach houses, condos, lake houses, cabins, chalets



2. Primary Residential/Shared Rentals

i.e. rooms in primary residence, rentals in residential areas



3. Short-term Urban Rentals

i.e. city apartment rented on short-term basis



4. Other Rentals: Houseboats, Campers, Treehouses, RVs

Online Marketing Websites

Note: not short-term rental suppliers



HomeAway
By Expedia



Booking.com

tripadvisor

hometogo



Short-term Rental Supplier Types

1. Property management company
2. Second home owner in vacation destination
3. Primary resident home owner
4. Second home owner in residential area
5. Primary residential long-term renter
6. Real estate investor