



CORONA VIRUS

SHORT-TERM VACATION RENTAL BOOKING ACTIVITY DATA CHARTS

► **HAWAII: AS OF MARCH 5TH**

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	61.73%	63.62%	-3%	2,652.60	2,594.65	2%
APRIL	46.23%	41.43%	12%	2,373.16	2,418.13	-2%
MAY	30.09%	25.85%	16%	2,203.63	2,320.08	-5%
JUNE	29.46%	22.99%	28%	2,837.66	2,702.99	5%
JULY	23.54%	19.69%	20%	3,355.50	3,460.71	-3%

► **OREGON: AS OF MARCH 5TH**

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	23.36%	25.29%	-8%	783.02	692.24	13%
APRIL	14.23%	13.02%	9%	780.86	767.09	2%
MAY	11.10%	11.06%	0%	1,041.82	984.16	6%
JUNE	20.29%	17.89%	13%	1,575.80	1,471.70	7%
JULY	32.58%	28.89%	13%	2,336.60	2,460.45	-5%

► **CALIFORNIA: AS OF MARCH 5TH**

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	38.71%	43.93%	-12%	2,017.45	1,799.33	12%
APRIL	20.61%	19.53%	6%	2,356.74	2,297.39	3%
MAY	8.48%	8.48%	0%	1,968.62	1,796.33	10%
JUNE	9.69%	10.06%	-4%	2,691.69	2,502.91	8%
JULY	14.67%	14.02%	5%	3,868.08	3,844.25	1%

► **COLORADO: AS OF MARCH 5TH**

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	46.36%	51.23%	-10%	2,105.00	2,025.68	4%
APRIL	7.36%	5.48%	34%	1,134.12	1,154.01	-2%
MAY	2.88%	2.19%	32%	961.47	1,183.08	-19%
JUNE	10.78%	9.88%	9%	1,532.50	1,716.91	-11%
JULY	14.17%	13.09%	8%	2,360.11	2,361.81	0%

► **GULF COAST: AS OF MARCH 5TH**

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	55.39%	60.60%	-9%	1,948.09	1,685.45	16%
APRIL	28.91%	27.24%	6%	1,852.38	2,164.54	-14%
MAY	22.80%	21.33%	7%	1,728.55	1,823.85	-5%
JUNE	28.15%	26.90%	5%	2,844.94	2,465.91	15%
JULY	20.19%	19.26%	5%	3,370.29	3,539.03	-5%

► **SE ATLANTIC COAST: AS OF MARCH 5TH**

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	35.92%	40.46%	-11%	1,854.98	1,647.91	13%
APRIL	26.54%	26.71%	-1%	1,721.46	1,867.63	-8%
MAY	24.08%	23.12%	4%	1,827.63	2,064.53	-11%
JUNE	38.83%	39.17%	-1%	3,544.74	2,842.78	25%
JULY	39.34%	38.64%	2%	4,514.96	4,670.94	-3%