

Revenue by Month as a Percentage of 2019 Total Revenue: Vacation Rental Management Companies

*Data Provided to VRM Intel by Key Data

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	MAR - MAY	MAR - JUN	MAR - JUL	MAR - AUG
Coachella Valley, CA	9%	13%	18%	16%	6%	4%	5%	5%	4%	5%	8%	8%	40%	44%	48%	53%
St Pete/Clearwater, FL	7%	12%	17%	11%	7%	10%	12%	6%	3%	5%	5%	6%	35%	45%	56%	62%
Austin, TX	4%	5%	13%	9%	10%	9%	10%	9%	8%	10%	9%	4%	32%	41%	51%	60%
Scottsdale, AZ	7%	11%	16%	9%	7%	5%	5%	6%	6%	8%	11%	11%	31%	36%	41%	46%
Orlando, FL	6%	7%	10%	11%	7%	9%	13%	8%	4%	7%	8%	10%	29%	38%	50%	59%
Washington DC	3%	3%	8%	10%	11%	10%	11%	9%	9%	12%	9%	7%	28%	38%	49%	58%
30A Beaches, FL	1%	1%	9%	8%	11%	21%	24%	10%	4%	6%	3%	2%	28%	48%	72%	82%
Panama City Beach, FL	4%	4%	8%	7%	11%	19%	23%	9%	6%	6%	1%	1%	26%	45%	68%	78%
Winter Park, CO	15%	16%	20%	5%	1%	4%	9%	5%	3%	1%	4%	18%	25%	29%	38%	43%
Destin, FL	2%	2%	8%	7%	10%	20%	24%	12%	6%	6%	2%	2%	25%	45%	69%	80%
Miami-Dade, FL	7%	8%	10%	7%	7%	7%	8%	8%	6%	8%	9%	15%	24%	30%	39%	47%
AL Beaches	2%	3%	7%	6%	11%	21%	24%	10%	6%	6%	2%	1%	24%	45%	69%	79%
Hawaii	10%	9%	10%	7%	6%	8%	10%	8%	5%	6%	7%	11%	23%	32%	42%	51%
Charleston, SC	1%	2%	5%	8%	10%	18%	22%	15%	6%	6%	4%	3%	23%	41%	63%	78%
TX Coast	3%	4%	8%	6%	9%	17%	23%	13%	6%	4%	4%	3%	23%	40%	63%	76%
San Francisco Bay Area	4%	5%	6%	7%	9%	10%	11%	11%	11%	9%	8%	7%	23%	33%	44%	56%
Hilton Head, SC	1%	2%	5%	8%	9%	21%	25%	15%	5%	5%	2%	1%	22%	43%	68%	83%
Myrtle Beach, SC	1%	1%	5%	8%	9%	18%	26%	17%	5%	4%	3%	2%	22%	40%	66%	83%
South Padre Island, TX	5%	7%	9%	5%	8%	16%	23%	13%	5%	3%	3%	4%	22%	38%	60%	73%
Breckenridge, CO	15%	16%	17%	3%	1%	4%	10%	6%	3%	2%	5%	19%	21%	25%	34%	40%
TN Smokies	4%	3%	8%	7%	6%	11%	14%	9%	7%	10%	10%	11%	21%	32%	46%	55%
Seattle, WA	4%	4%	6%	6%	8%	13%	15%	14%	10%	8%	7%	7%	19%	32%	47%	61%
Telluride Area, CO	13%	15%	16%	1%	1%	9%	13%	10%	7%	2%	1%	14%	17%	26%	39%	49%
Jackson Hole, WY	10%	12%	11%	1%	3%	11%	16%	14%	9%	3%	1%	9%	15%	25%	42%	55%
Central Oregon	4%	5%	5%	3%	5%	11%	24%	20%	6%	4%	4%	9%	13%	24%	48%	68%
Lake Tahoe Area	10%	9%	7%	3%	3%	8%	19%	15%	6%	2%	4%	13%	13%	21%	40%	55%
Outer Banks, NC	0%	0%	0%	2%	5%	21%	32%	27%	8%	3%	1%	0%	8%	29%	61%	87%

< 25% Annual Revenue
 25 - 49% Annual Revenue
 50 - 74% Annual Revenue
 > 75% Annual Revenue

