



CORONAVIRUS

SHORT-TERM VACATION

RENTAL BOOKING ACTIVITY DATA CHARTS

MARCH 23RD

VRMintel.com

UPDATE!

AS OF MARCH 5TH

► HAWAII: AS OF MARCH 5TH

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	61.73%	63.62%	-3%	2,652.60	2,594.65	2%
APRIL	46.23%	41.43%	12%	2,373.16	2,418.13	-2%
MAY	30.09%	25.85%	16%	2,203.63	2,320.08	-5%
JUNE	29.46%	22.99%	28%	2,837.66	2,702.99	5%
JULY	23.54%	19.69%	20%	3,355.50	3,460.71	-3%

AS OF MARCH 13TH

► HAWAII: AS OF MARCH 13TH

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	68%	72%	-6%	\$2,603.98	\$2,581.67	1%
APRIL	51%	48%	5%	\$2,335.42	\$2,384.89	-2%
MAY	33%	30%	8%	\$2,149.43	\$2,285.84	-6%
JUNE	32%	27%	19%	\$2,814.11	\$2,663.97	6%
JULY	26%	23%	14%	\$3,360.83	\$3,416.06	-2%

AS OF MARCH 23RD

► HAWAII: AS OF MARCH 23RD

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	55%	74%	-26%	\$2,785.90	\$2,534.08	10%
APRIL	34%	52%	-35%	\$2,274.72	\$2,305.99	-1%
MAY	29%	34%	-15%	\$2,122.85	\$2,209.80	-4%
JUNE	31%	29%	4%	\$2,727.84	\$2,591.89	5%
JULY	26%	25%	4%	\$3,256.25	\$3,357.43	-3%

► OREGON: AS OF MARCH 5TH

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	23.36%	25.29%	-8%	783.02	692.24	13%
APRIL	14.23%	13.02%	9%	780.86	767.09	2%
MAY	11.10%	11.06%	0%	1,041.82	984.16	6%
JUNE	20.29%	17.89%	13%	1,575.80	1,471.70	7%
JULY	32.58%	28.89%	13%	2,336.60	2,460.45	-5%

► OREGON: AS OF MARCH 13TH

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	26.56%	27.71%	-4%	\$755.47	\$660.17	14%
APRIL	14.64%	14.33%	2%	\$767.17	\$758.91	1%
MAY	11.69%	11.71%	0%	\$1,018.41	\$955.71	7%
JUNE	21.21%	19.24%	10%	\$1,545.17	\$1,426.21	8%
JULY	32.25%	29.66%	9%	\$2,302.04	\$2,378.59	-3%

► OREGON: AS OF MARCH 23RD

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	25%	31%	-20%	\$722.16	\$629.63	15%
APRIL	12%	17%	-32%	\$805.74	\$718.36	12%
MAY	11%	13%	-18%	\$1,002.94	\$928.27	8%
JUNE	21%	21%	0%	\$1,538.91	\$1,399.99	10%
JULY	32%	32%	-1%	\$2,300.21	\$2,310.41	0%

► CALIFORNIA: AS OF MARCH 5TH

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	38.71%	43.93%	-12%	2,017.45	1,799.33	12%
APRIL	20.61%	19.53%	6%	2,356.74	2,297.39	3%
MAY	8.48%	8.48%	0%	1,968.62	1,796.33	10%
JUNE	9.69%	10.06%	-4%	2,691.69	2,502.91	8%
JULY	14.67%	14.02%	5%	3,868.08	3,844.25	1%

► CALIFORNIA: AS OF MARCH 13TH

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	42.32%	48.48%	-13%	\$1,850.42	\$1,677.95	10%
APRIL	20.97%	22.02%	-5%	\$2,147.09	\$2,184.69	-2%
MAY	9.16%	9.44%	-3%	\$1,925.96	\$1,740.77	11%
JUNE	10.48%	11.05%	-5%	\$2,626.57	\$2,469.75	6%
JULY	15.75%	15.18%	4%	\$3,813.00	\$3,776.83	1%

► CALIFORNIA: AS OF MARCH 23RD

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	37%	51%	-27%	\$1,854.52	\$1,549.87	20%
APRIL	17%	25%	-32%	\$2,115.06	\$2,014.13	5%
MAY	9%	11%	-20%	\$1,880.69	\$1,682.16	12%
JUNE	10%	12%	-13%	\$2,597.06	\$2,422.73	7%
JULY	16%	16%	-4%	\$3,778.10	\$3,661.27	3%

► COLORADO: AS OF MARCH 5TH

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	46.36%	51.23%	-10%	2,105.00	2,025.68	4%
APRIL	7.36%	5.48%	34%	1,134.12	1,154.01	-2%
MAY	2.88%	2.19%	32%	961.47	1,183.08	-19%
JUNE	10.78%	9.88%	9%	1,532.50	1,716.91	-11%
JULY	14.17%	13.09%	8%	2,360.11	2,361.81	0%

► COLORADO: AS OF MARCH 13TH

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	52.87%	60.08%	-12%	\$1,976.08	\$1,936.57	2%
APRIL	8.12%	6.63%	22%	\$1,080.54	\$1,110.84	-3%
MAY	3.16%	2.46%	29%	\$940.59	\$1,145.63	-18%
JUNE	11.49%	11.06%	4%	\$1,499.18	\$1,700.57	-12%
JULY	15.62%	15.08%	4%	\$2,311.94	\$2,336.44	-1%

► COLORADO: AS OF MARCH 23RD

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	40%	63%	-36%	\$1,966.60	\$1,854.63	6%
APRIL	5%	8%	-31%	\$1,123.18	\$1,045.32	7%
MAY	3%	3%	9%	\$926.84	\$1,102.04	-16%
JUNE	11%	12%	-5%	\$1,495.19	\$1,668.24	-10%
JULY	15%	16%	-7%	\$2,261.52	\$2,268.17	0%

► GULF COAST: AS OF MARCH 5TH

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	55.39%	60.60%	-9%	1,948.09	1,685.45	16%
APRIL	28.91%	27.24%	6%	1,852.38	2,164.54	-14%
MAY	22.80%	21.33%	7%	1,728.55	1,823.85	-5%
JUNE	28.15%	26.90%	5%	2,844.94	2,465.91	15%
JULY	20.19%	19.26%	5%	3,370.29	3,539.03	-5%

► GULF COAST: AS OF MARCH 13TH

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	62.44%	67.92%	-8%	\$1,821.81	\$1,601.43	14%
APRIL	31.70%	30.94%	2%	\$1,807.04	\$2,065.65	-13%
MAY	24.95%	23.87%	5%	\$1,697.25	\$1,779.71	-5%
JUNE	30.90%	29.64%	4%	\$2,791.67	\$2,424.60	15%
JULY	22.30%	21.39%	4%	\$3,302.74	\$3,470.43	-5%

► GULF COAST: AS OF MARCH 23RD

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	58%	72%	-19%	\$1,857.14	\$1,510.77	23%
APRIL	26%	35%	-27%	\$1,796.22	\$1,917.55	-6%
MAY	24%	27%	-10%	\$1,663.94	\$1,710.11	-3%
JUNE	31%	33%	-6%	\$2,749.58	\$2,351.52	17%
JULY	23%	24%	-6%	\$3,255.36	\$3,345.60	-3%

► SE ATLANTIC COAST: AS OF MARCH 5TH

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	35.92%	40.46%	-11%	1,854.98	1,647.91	13%
APRIL	26.54%	26.71%	-1%	1,721.46	1,867.63	-8%
MAY	24.08%	23.12%	4%	1,827.63	2,064.53	-11%
JUNE	38.83%	39.17%	-1%	3,544.74	2,842.78	25%
JULY	39.34%	38.64%	2%	4,514.96	4,670.94	-3%

► SE ATLANTIC COAST: AS OF MARCH 13TH

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	43.58%	46.62%	-7%	\$1,784.96	\$1,606.20	11%
APRIL	32.21%	31.71%	2%	\$1,716.83	\$1,892.94	-9%
MAY	28.39%	26.49%	7%	\$1,819.44	\$2,072.36	-12%
JUNE	44.78%	43.56%	3%	\$3,534.67	\$2,866.30	23%
JULY	45.30%	43.23%	5%	\$4,512.01	\$4,686.45	-4%

► SE ATLANTIC COAST: AS OF MARCH 23RD

	ADJUSTED OCCUPANCY			AVERAGE STAY VALUE		
	2020	2019	% CHG	2020	2019	% CHG
MARCH	42%	49%	-14%	\$1,864.21	\$1,518.33	23%
APRIL	28%	35%	-21%	\$1,714.20	\$1,819.68	-6%
MAY	28%	29%	-4%	\$1,801.32	\$2,021.97	-11%
JUNE	45%	47%	-4%	\$3,516.92	\$2,812.67	25%
JULY	46%	46%	-1%	\$4,492.49	\$4,587.11	-2%